Permit #F00056195

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00056195 **Type of Permit:** FILMING **Release Date:** 09/19/2012

Production Company	LAUNCH DRTV
Insured Company Name	LAUNCH DRTV
Contact Phone No. 1	310-305-8342
Contact Phone No. 2	
Fax	310-305-8240
Address	12211 W WASHINGTON BLVD, 2ND FL LOS ANGELES, California 90066
Production Title	BABY BULLET 110
Type of Production	Infomercial

Producer	Aimee Lubrano
Director	Sam Najah
1st AD	Jan Scott
Production Manager	Tanya Taylor
FilmL.A. Coordinator	Yulizza Ramirez
Location Manager	Tanya Taylor
Primary Phone	Mobile - 323-916-3466
Secondary Phone	
Location Assistant	na na
Primary Phone	Office - 000-000-0000
Secondary Phone	

Fees

Posting 300	$69.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,089.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00056195
Production Company LAUNCH DRTV
Insured Company LAUNCH DRTV
Production Title BABY BULLET 110

Location Manager Tanya Taylor
Primary Phone Mobile - 323-916-3466
Secondary Phone

Location Address 13165 Sherman Way, Los Angeles, CA, 91605

Location Type Studio

Prep Dates 9/19/2012 - 9/19/2012 07:00 - 19:00 1 day

Film Dates 9/20/2012 - 9/21/2012 07:00 - 22:00 2 days

Strike Dates 9/22/2012 - 9/22/2012 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document LAUNCH.pdf

Equipment on Location

Type	Quantity
Camera cars	30
Cube Trucks	2
Generator	1

Personnel on Location

Type	Quantity
Cast	15
Crew	42

Filming Activities Equipment on property; Interior Dialogue; Kitchen Set demonstrating a blender for baby;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/S SHERMAN WAY, 300 FT IN FRONT OF 13165 SHERMAN WY

Approximate Footage 0 - 300 **Log Number** 42856

Date(s) 9/21/2012 to 9/21/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Launch DR TV ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 8/2/12

By _____
Representative's Signature

SIGN HERE

Launch DR TV
Name of "Principal" (Production Company)

10211 W. Washington Blvd. 2nd Floor
Principal's Address

SAM NAJATH
Print Principal Representative's Name

Los Angeles, CA 90064
City, State, Zip Code

President
Representative's Title (i.e. UPM, Loc Mgr)

310-305-8342
Principal's Telephone Number

NOT FILMED